

## Editorial

### Editorial

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#### **1 Introduction**

We are glad to present the first issue of the second volume of the journal Management in Perspective – MiP, a biannual publication of the School of Management and Business / Federal University of Uberlândia. MiP is an open access journal and does not have submission or publication fees. The Editorial Team, the Scientific Editors and the Reviewers of MiP serve to the journal on a voluntary basis, as it happens in the vast majority of Brazilian journals.

It is important to comment the challenging context in which this volume was developed, marked by the COVID-19 Pandemic. The Pandemic can be considered a “global society shock” (Papadopoulos, Baltas & Balta, 2020), perhaps representing a unique situation between generations (Venkatesh, 2020). This period generated effects that still mark our current days, being even considered by one of the studies published in this issue.

#### **2 Content of this Issue**

In this issue, we have five studies that address different themes and that were submitted by authors from different Brazilian institutions. All papers published in this issue were initially analyzed with an anti-plagiarism program; then, the manuscripts were sent to researchers specialized in their

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respective areas, following the blind review process, accompanied by the Scientific Editor and the Editor in Chief.

The first paper of this issue was developed by Mirna de Lima Medeiros and Rúbia Gisele Tramontin Mascarenhas, titled “Consumer Behavior During the COVID-19 Pandemic: A Study of the Food Consumption Practices in Ponta Grossa (PR)”. The analysis was developed based on questionnaires, and the database was comprised of 131 valid responses. The authors considered items such as location where food is purchased, delivery services, preparation at home, and sanitary measures implemented by establishments, among others. The main results can improve the understanding of consumer behavior in the Pandemic context.

In relation to the second paper, “Performance of Active Index Stock funds using the CAPM from 1997 to 2019”, the research was developed by Robert Aldo Iquiapaza, Rodrigo Lage d’Azevedo Carneiro, Hudson Fernandes Amaral, and Bruno Pérez Ferreira. The main purpose of the study was to evaluate the performance of active index stock mutual funds in the Brazilian market based on the Capital Asset Pricing Model. To to so, the authors considered a broad period, from January/1997 to December/2019, with the sample comprised of 588 funds. The main results indicated that most of the funds of the sample showed positive performance during the period.

In the third paper, “Business Intelligence (BI) Deployment in a Dealership Group in the Countryside of Minas Gerais”, Zandra Cristina Lima Silva Queiroz and Giselle Alves Mundim Costa present the implantation of a BI system in a car dealership in the countryside of Minas Gerais. Regarding the methodology, the authors employed quantitative and qualitative tools of analysis. Considering the diagnosis of the level of alignment between IT and the business, the study shows a case of BI implantation in companies of vehicle dealerships.

The fourth paper was developed by Thayse Machado Guimarães and was originally submitted in English. The title of this paper is: “Brazilian Monetary Policy’s Influence on Investment Funds’ Allocation in Corporate

Bonds”. In this study, the author analyzed the relationship between monetary policy and the allocation of investment funds in corporate bonds. The sample was comprised of 352 equity funds and 1,085 multimarket funds. Among the main results, the interest rate showed a relationship with the allocation in corporate debt securities.

In the fifth paper of this issue, “Red Flags Contributions to Detect Corporate Fraud”, Monize Ramos do Nascimento and Ilírio José Rech conducted a research that considers the use of early warning signs, known as red flags, obtained from financial reports, to detect corporate fraud. The authors observed that some of the indexes considered, such as auditing firm and indebtedness, may contribute to identify corporate fraud risk.

### 3 Acknowledgements

We would like to thank the members of the MiP Editorial Board, the Scientific Editors, the Reviewers who analyzed articles during the period, the professors who helped in the dissemination and, mainly, the authors who submitted the results of their studies for consideration by the journal. We are also grateful for the support offered by the School of Management and Business of the Federal University of Uberlândia. Have a good reading!

### References

Papadopoulos, T., Baltas, K. N., & Balta, M. E. (2020). The use of digital technologies by small and medium enterprises during COVID-19: Implications for theory and practice. *International Journal of Information Management*, 55,102192. <https://doi.org/10.1016/j.ijinfomgt.2020.102192>

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