

Editorial

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We are pleased to present the second issue of 2020 of Management in Perspective - MiP. The magazine offers open access to the five articles of this issue, which address themes on management and organizational strategy, people management practices and technology use management.

The release of this issue of MiP occurs in a pandemic scenario generated by the spread of Coronavirus and in conditions of social distancing. This life-threatening scenario is characterized by uncertainties, changes, inconsistencies and challenges for people, businesses, institutions and governments. Facing these challenges requires actions directed to specific audiences and coordinated for a network of people, local and global actions, the undertaking of new and emergency actions and practices already known, but applied in a new context. Also, in this scenario, organizations, the object of study of administration, need to re-invent themselves, reorganize processes and practices and show resilience.

Responsible and effective management has never been more necessary, while we are still waiting for a "new normal"!

In this scenario, universities have a role to play with the advancement of knowledge in the most different areas. Scientific publications fulfill the function of guiding, clarifying, communicating, disseminating, questioning, discovering, informing, describing, explaining.

The article that opens this edition is entitled "Adaptation in Virtual Teams: A Systematic Review of Literature", by Pedro Henrique Euko and

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Edson Walmir Cazarini. The authors conduct a survey on the methods presented in the literature for the adaptation of a person to a virtual team. The results showed three axes of actions for the adaptation of people to virtual teams and the role of managers and leaders in the management of these teams. The article shows the need to include the skills required for working in virtual teams in the curricula of educational institutions, due to the growth of the use of virtual environments.

The second article is written by Gustavo Gasques Brassolati and Janaina Maria Bueno, entitled "International Professional Mobility: Bibliometric Review in International Journals from the Period of 2013 to 2018". The authors analyze the academic production on the theme of international mobility of professionals in the field of Administration, in the recent international scenario, from a bibliometric study. The results show that the publication on the subject in English is strongly linked to the Human Resources area, in studies that seek to identify the factors of success and failure of the processes of international mobility of professionals. The article shows the increased interest in international mobility as a strategic tool for companies.

The third article is entitled "Interface between Mission and Purpose of Brazilian Companies *B Corporations*", written by Francisca Noeme Moreira de Araújo, Wendy Karla Medeiros de Souza Bezerra, Kleber Cavalcanti Nóbrega, Fernanda Joyce da Rocha Neves and Euler de Sousa Mendonça. The authors analyze the interfaces between the Mission and Purpose statements of Brazilian companies certified as *B Corporations*. The public surveyed is composed of those companies. The results show that, when used consistently, these categories generate a consonance between the two messages. The study contributes to research in organizational communication and relationship with *stakeholders*.

The fourth article, written by Welton Roberto Silva, Alfredo José Machado Neto and José Alfredo de Padua Guerra, is entitled "Prospective Scenarios as a Management Tool for Higher Education Institutions". In this

article, the authors analyze the application of prospective scenarios in a Municipal Institution of Higher Education (IMES), during five years (2018-2022), and compare it to the similar study developed for the previous five years (2014-2018) in order to identify probable threats and opportunities in the segment studied. The research contributes to the studies on strategic administration of higher education institutions and offers a practical contribution to the planning of these organizations.

The article that closes this edition is entitled "The value of ERP acceptance from the UTAUT Model: A Qualitative Vision in a Multiple Case Study", authored by Jaime Paulo da Costa Castro, Gwendole Ramos Duarte, Fernanda da Silva Momo, Ariel Behr and Carla Bonato Marcolin. The authors evaluate the acceptance of the use of an information system by members of four organizations. The study shows which elements stand out in the acceptance of ERPs (Enterprise Resource Planning) in view of the perspective of the UTAUT model (Unified Theory of Acceptance and Use of Technology) of evaluation. The analyses showed unanimity regarding the concern with the lack of confidence in the users who feed the system and consequently in the information generated. This evidences the role of technology in the productivity and satisfaction of users of the system.

We thank the researchers who collaborated with MiP to carry out this edition. We wish you all a good read!